

Harness the Power of Data

Use Precision Agriculture Data for Crop Insurance Reporting

Technology continues to add value to farming operations - the accuracy and control of precision agriculture is no exception.

Great American invites insureds to harness the power of precision agriculture in their crop insurance policies.

With an in-house precision agriculture team that understands the technology growers use every day, insureds and agents can put their trust in Great American.

Benefits of Utilizing Precision Ag Data

- Seamlessly report acres and production with equipment growers already use
- Improve accuracy by using GPS data
- Save time by foregoing the manual entry of acreage and/or production data

Features of Our Technology

- Great American supports cloud-based data downloads from leading providers such as John Deere and Climate FieldView, as well as memory stick uploads from other providers
- Our system is compatible with GreatAg entry process and uses the existing GEAR (GreatAg Electronic Acreage Reporting) process and workflow
- A convenient precision queue provides connection, upload and file details in one view
- Help links and notifications ensure a seamless process along the way
- Growers can choose to authorize their existing agent to use the data

To learn more about Precision Agriculture capabilities, contact your Business Developer

Great American Insurance Company has been rated “A” (Excellent) or higher by AM Best for over 115 years.



Great American Insurance Group

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